



PRESS RELEASE

## **The financial groups Afirme, BASE and Monex, and BMV Group begin the first electronic issues in Mexican commerce**

**Mexico City, March 2, 2022.-** The financial groups Afirme, BASE and Monex, and Mexican Stock Exchange (BMV) got together to begin the first electronic issues in the Stock Market through the placement of public offers of short-term debt on behalf of Storage, Leasing and Billing Afirme.

The fully digital process was successfully carried out through secure and encrypted communication, including the safekeeping of the securities in electronic vaults with the highest cybersecurity standards.

“We congratulate the financial groups Afirme, BASE and Monex for carrying out the first fully electronic issues through Grupo BMV's infrastructure. In line with our innovation strategy, we will continue to offer new services and optimize processes to meet the needs of our clients, who are our priority. We recognize the joint effort of Bank of Mexico, National Banking and Securities Commission (CNBV) and the Central Securities Depository in Mexico (INDEVAL) in transforming the Mexican Stock Market”, commented **José-Oriol Bosch, CEO of Grupo Bolsa Mexicana de Valores.**

“Afrime Grupo Financiero, for 30 years now, has developed a financial services portfolio to handle and contribute to the growth and development of Mexican companies and families. Today is a special day for Afirme as it turns into the first issuer of electronic issues in the market of its affiliates Storage, Leasing and Billing Afirme. We are grateful for the support given to us by institutions like Indeval, BMV, regulations and to the strategic partners that give access to the debt market and capital that contribute to the development of our Group and the economy of our country”, highlighted **Jesús Antonio Ramírez Garza, CEO of Afirme Grupo Financiero.**

“At Grupo Financiero BASE we are committed to being at the forefront of innovative, agile and simple digital solutions, as the best way to bring value to our clients, which is why we are happy to have been involved in these first electronic issues, as well as in all those initiatives that have allowed us to be leaders for four consecutive years in short-term debt issues.”, stated **Eduardo Riojas, CEO of Mercados Financieros y Bursátiles of Grupo Financiero BASE.**



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“At Monex, we pledge our development and use of new digital technologies for the benefit of our clients whether it be in our operations or the sectors that support our financial areas, which is why it has been a pleasure to be part of this 100% digital issue as a Common Representative”, stated **Mauricio Naranjo, CEO of Grupo Financiero Monex.**

### **About Mexican Stock Exchange Group (BMV)**

The Mexican Stock Exchange, with 127 years of experience, allows the operation of the securities and derivatives market in Mexico through a group of leading companies that offer services in the capital, derivatives and debt markets, as well as post-trade services, information and value-added products.

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### **About Afirme Grupo Financiero**

Grupo Financiero Mexicano has more than 30 years of financial market experience. We offer specialized divisions in: (Traditional, Corporate and Investment, Fiduciary, Insurance, Storage, Billing, Leasing and Investment Fond banking. Additionally, we offer transaction services and products of the highest digital innovation.

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### **About Grupo Financiero BASE**

Grupo Financiero BASE is a 100% Mexican financial institution with 36 years of experience in the market. BASE is present in 18 points of contact throughout Mexico and one more in Toronto, Canada, serving more than 25,000 clients. As a Financial Group we are constituted with a corporate structure of three entities: Bank, Leasing Company and Brokerage House.. <http://www.bancobase.com> <https://www.csasadebolsabase.com/>

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### **About Grupo Financiero Monex**

100% Mexican company with 36 years in Mexico offering high quality financial products and reliable services to clients in Mexico and abroad. Monex is an innovative institution that offers products for Corporate Banking (Foreign Exchange and International Payments, Derivatives, Corporate Credit, Digital Account, Leasing, Electronic Banking and Cash Management and Investments) and also for Private Banking (Stock Market, Investment Funds, International Investments, Fiduciary).

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